



## Co-Founder Marketing & Sales (m/f/d) for FinTech startup

QuantumScale is an upcoming FinTech start-up based in Munich. Our focus is on building innovative, automated trading solutions that enable private investors to easily and intuitively access algorithmic trading in the Forex and CFD sectors. Our goal is to give retail investors of all experience levels access to professional trading solutions - in a straightforward and transparent way. Our product range offers user-friendly, pre-configured portfolio solutions that enable our clients to make data-driven, emotion-free trading decisions.

**Your role:** As a Co-Founder in Marketing & Sales, you will be responsible for the development and independent implementation of strategic measures for customer acquisition and brand positioning. Your tasks will include the development of marketing strategies, the management of digital advertising campaigns, search engine optimization, social media management and the development of sustainable sales channels.

You will continuously analyze our target audiences and markets, optimize sales channels, and work closely with technical development to tailor products to our customers' needs.

**Your Profile:** You have marketing and sales expertise, particularly in the digital space. You have experience in building sales funnels and lead generation, are proficient in relevant marketing tools, and have a keen sense of market trends and customer needs.

In addition, you have a strong analytical mindset and are used to making decisions independently and taking responsibility. You have an entrepreneurial mindset, are goal-oriented, and have the drive to make our company a long-term success.

**Why QuantumScale:** We offer you the unique opportunity to actively shape a dynamic and fast-growing FinTech start-up as a co-founder. You will have a direct influence on strategic decisions and play a key role in the development and scaling of the company. In addition to an attractive investment model, you will benefit from a high degree of flexibility, plenty of creative freedom and the opportunity to implement innovative solutions in an exciting market.

Have we piqued your interest? Then send us your detailed application documents to [lucas.leibl@quantumscalemunich.com](mailto:lucas.leibl@quantumscalemunich.com).